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<http://www.handheldbirds.com>

**VERMILLION-BASED SOFTWARE COMPANY OBTAINS PATENT  
COVERING FIELD GUIDES FOR MOBILE DEVICES**

*pullUin software of Vermillion will release patented digital guide for birders this fall*

VERMILLION, S.D. (September 12, 2005) – pullUin software of Vermillion, S.D. announced that they have licensed the U.S. Patent No. 6,546,368 covering field guide software programs for mobile devices. The license, which grants pullUin the exclusive right to sell electronic field guides for birds and other subjects, was obtained from Nancy Seeman of Minnetonka, Minn.

pullUin software president Mary Derby said “We are excited to obtain the worldwide exclusive rights to this market. We will put this patent to commercial use and are scheduled to release an electronic field guide for the more than 40 million birders in America this fall.”

Their first field guide, National Geographic Society’s Handheld Birds©, runs on a personal digital assistant (PDA) and is the first complete digital birding guide. In addition to National Geographic, pullUin has reached collaborative agreements with the Cornell Laboratory of Ornithology and the American Birding Association. The guide’s sophisticated database of 868 North American birds, 1,600 images and more than 650 range maps will greatly enhance the experience of birders in the field.

Established in 2000 as the software division of South Dakota Health Technology Innovations, Inc. (SDHTI), pullUin software designs and develops computer and web based programs for use in the healthcare industry and educational settings. This research and development business identifies and targets the creation of innovative educational software which includes educational video games, simulation-based training programs, and handheld and wireless electronic field guides.

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